

Abstract of the Disclosure

Methods and systems for defining and distributing information alerts are disclosed. A user is presented with a series of templates that allows the user to define events, information alerts to be triggered by the events, and intended recipients for the alerts. Intended recipients for the alerts are presented with templates that allow the individuals to input contact and schedule information for receiving the information alerts.. A knowledge switch uses the event definitions and the contact and schedule information to detect events and distribute the alerts to the intended recipients when an event occurs.